

## **Win-Win Transportation Emission Reduction Strategies**

Todd Litman will discuss "Win-Win Transportation Emission Reduction Strategies," which are transportation market reforms justified for their economic benefits that also provide significant emission reductions. It will described these strategies, their benefits and emission reduction impacts.

Todd Litman is founder and executive director of the Victoria Transport Policy Institute, an independent research organization dedicated to developing innovative solutions to transport problems. His work helps expand the range of impacts and options considered in transportation decision-making, improve evaluation methods, and make specialized technical concepts accessible to a larger audience. His research is used worldwide in transport planning and policy analysis.